



MeCCSA 2009 Conference

ADM-HEA media, communications and cultural studies prize

ADM-HEA is the Higher Education Academy Subject Centre for Art, Design and Media, established in 2000 to support and enhance learning and teaching in higher education art, design, media theory and practice, the history of art and design and cultural studies subjects.

The Subject Centre (ADM-HEA) invites MeCCSA conference presenters to submit papers analysing key issues impacting on media, communications and cultural studies higher education.

The selected paper will be published in the ADM-HEA's *Networks* magazine and on the website and the author will receive a £500 award at the 2009 MeCCSA conference.

Suggested subject matter

- The impact of regional or national policy agendas and initiatives on media, communications and cultural studies higher education
- Institutional strategies and their impact on media, communications and cultural studies higher education
- The outcomes of pedagogic research and implications for media, communications and cultural studies higher education
- The impact of new technological developments on media, communications and cultural studies higher education.

Submissions

Abstracts of papers, no longer than 250 words, should be sent to meccsa@bradford.ac.uk by September 19th 2008 for peer review to take place. Please mark them with 'ADM-HEA prize'. The authors of those selected for presentation at the MeCCSA conference are invited to submit full papers (approx. 2,500 words) to Alison Crowe: a.d.crowe@brighton.ac.uk by November 14th 2008. Full papers will be peer-assessed according to the following:

- Identification of an issue that is relevant / timely to learning and teaching in media, communications and cultural studies
- Analysis of the issue and impact on / implications for media, communications and cultural studies higher education
- Originality of debate
- Organisation of the paper

The award winning paper will be selected by a judging panel comprising ADM-HEA and MeCCSA representatives and guided by the assessment and feedback provided by the peer reviewers.

Papers should:

- be written in English, and include the following information; title, author, institution(s), discipline(s), 4-6 keywords
- use the Harvard referencing system

- be proofread. However, the selected essay will be subject to copy-editing for grammar, style and format
- if you are including photographs please ensure that you have acquired all relevant permissions including student consent. Do not embed images within the main text; please email them in JPEG format at 300 dpi or higher.

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